

SUCCESS: A MODERN INTERPRETATION OF A TERM

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Annotation

The purpose of this work is to identify the modern interpretation of the concept of life success. Society is dynamic, it is constantly evolving, its values are changing. The ideas of success among today's young people differ from those of other generations.

Methods and materials

The work is based on the data obtained as a result of a sociological study conducted by A. M. Rikel and D. D. Ermolaev for the article «Features of ideas about success in people of different generations». Also in the course of the study, the method of included observation was used

Introduction

Most people strive for success in life, but only a few will be able to give an interpretation of this term. Even the opinion of scientists differs in the definition of "life success".

Basically, in answering this question, people name the peculiar subjective components that make up success. However, even these indicators differ. There is a certain connection between belonging to a certain generation and the interpretation of the concept. So how does modern youth interpret this concept?

Results and discussion

The views of modern youth on life success are very different from those adopted by their parents or grandparents. Today, success is associated not so much with material wealth, but with the ability to earn money with the help of your talent. Today's youth strive for self-actualization and harmony in all spheres of life and it is the achievement of this that is considered as a life success.

Conclusion

The change in the values and ideals of modern youth has led to the emergence and popularization of the creative class, as well as to the formation of a new social elevator - social networks, through which modern youth realize their abilities and achieve life success.

SUCCESS

self-actualization of an individual, the achievement of goals

some form of luck, independent of an individual

high evaluation of a person's objective within a society

a state in which a person is completely satisfied with his or her life, achieved goals



Success is a positive result of something, public recognition of something or someone, achievement of goals in a planned business.